

HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
KASIM 2018

HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
SEMBOL ESİN KAYNAKLARI

K

KLASSIK KELİMESİNİN BAŞ HARFİ OLAN K HARFİNİ
KLASİK KELİMESİNDEN ESİNLENEREK
KRALİYET SİMGESİ GİBİ FİGÜRİZE EDECEĞİZ
VE TAMAMINI DEĞİL KISMEN KULLANACAĞIZ.

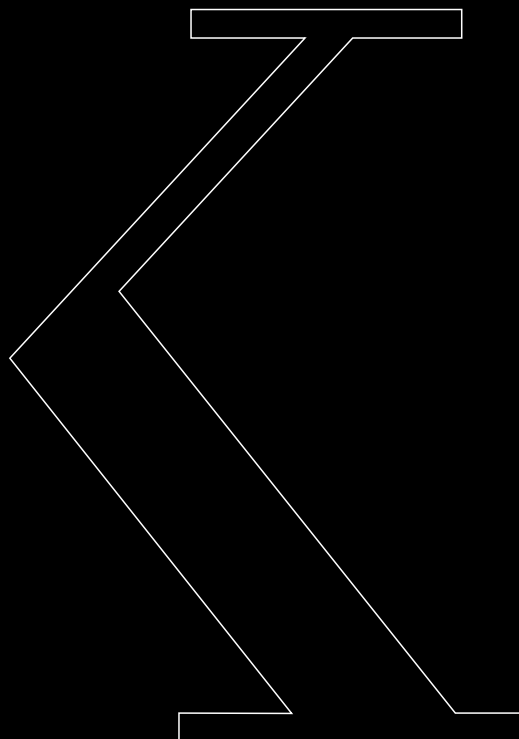


GRUP ŞİRKETLERİNDEN BİRİ OLAN
SARAY RESTAURANT BERLİN
LOGOSUNDAKİ ATEŞ SİMGESİNİ
TÜM GRUP ŞİRKETLERİNDE KULLANARAK
GRUP ALGISINI YANSITACAĞIZ.

HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
SEMBOL OLUŞUM AŞAMALARI

IK



K

K

K



HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
LOGOTYPE

HOTEL KLASSIK BERLIN

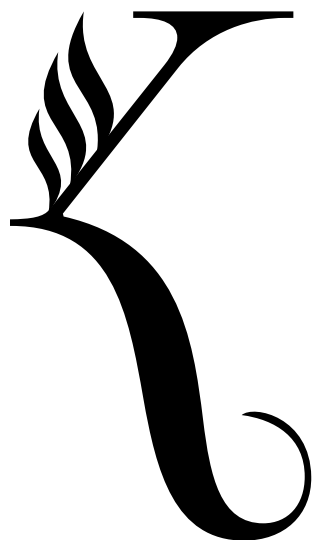
HOTEL
KLASSIK
BERLIN

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LOGO VE KURUMSAL KİMLİK SUNUMU
LOGO OLUŞUM AŞAMALARI



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LOGO VE KURUMSAL KİMLİK SUNUMU
RENK

gold

HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
LOGO FİNAL HALİ



HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
LOGO UYGULAMALARI









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The logo for Hotel Klassik Berlin is mounted on a dark glass facade. It features a large, stylized 'K' on the left, which is composed of a dark blue/black outline and a gold-colored inner section. The top of the 'K' has three flame-like or leaf-like shapes extending upwards. To the right of the 'K', the words 'HOTEL', 'KLASSIK', and 'BERLIN' are stacked vertically in a gold-colored, serif, all-caps font. The letters have a 3D effect with dark blue/black outlines.

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HOTEL KLASSIK BERLIN

LOGO VE KURUMSAL KİMLİK SUNUMU
KURUMSAL KİMLİK



Soups

Tomato soup *chopped tomato, frash basil,
parmesan cheese*
10 zł

Onion soup *onion, bread, mozzarella cheese*
10 zł

Main dishes

Cheese burger *minced beef, cheddar cheese,
tomato, salad, onion, bacon*
30 zł

Pizza *chopped tomato, mozzarella buffalo,
parmesan cheese, gralic, frash basil, olive oil*
35 zł

Carbonara *pancetta, pecorino cheese, garlic,
rosemary, eggs*
35 zł

Soft drinks

Coca cola, Sprite, Fanta, Tonic, Cappy
8 zł

Fresh jucies
15 zł

HOTEL
KLASSIK
BERLIN

Wedding





Tomas MÜLLER
General Manager

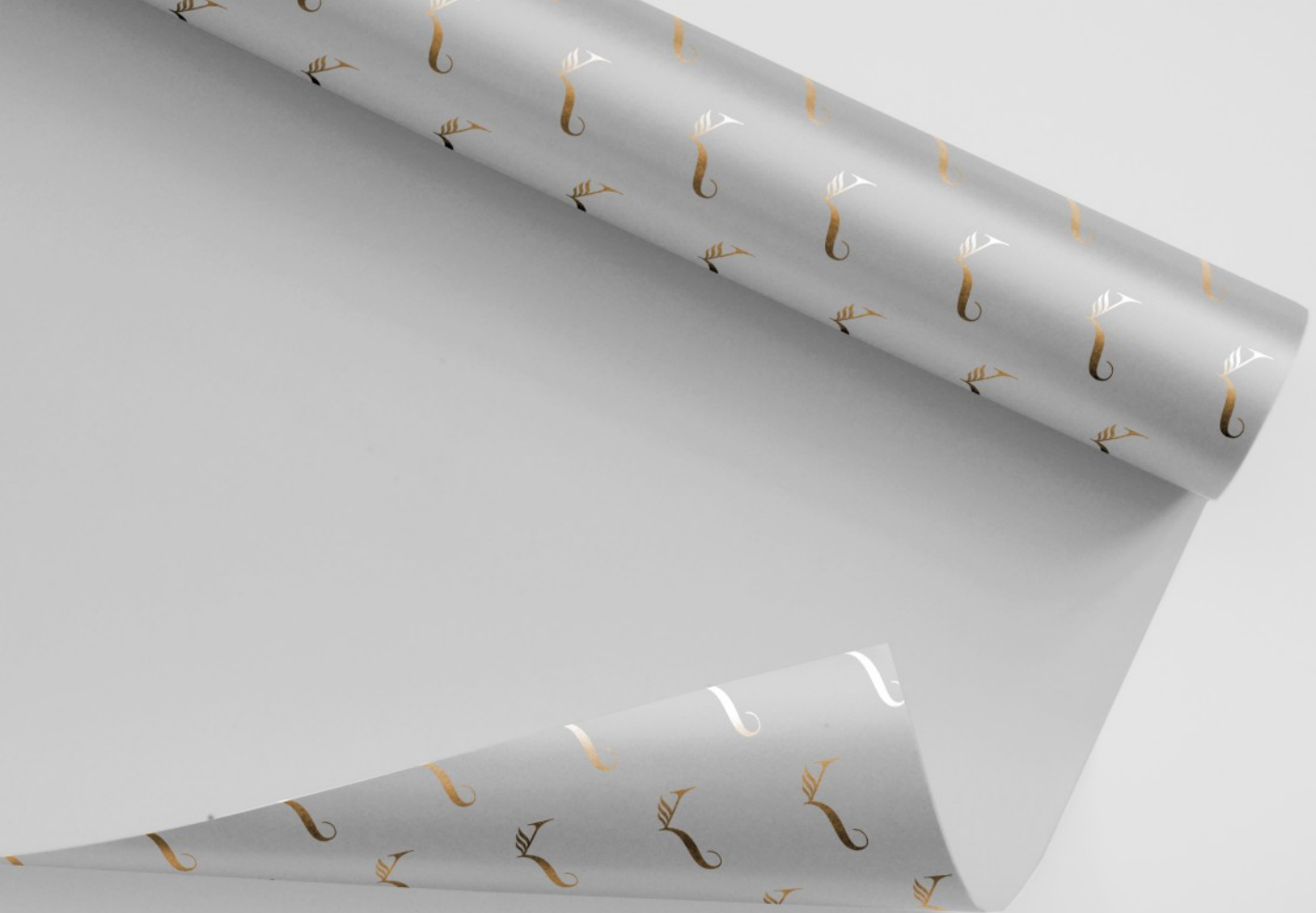
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TOMAS MÜLLER
General Manager

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Offs:

Enter

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Adults: 1

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